

**A SMOKING OPPORTUNITY**



**FRANCHISES  
NOW AVAILABLE**



**Be a part of our  
Award-Winning BBQ Team!**

**[HickoryRiver.com](http://HickoryRiver.com)**

# AWARD-WINNING BBQ!



## FRANCHISING

**HICKORY RIVER SMOKEHOUSE** is now franchising. To learn more about this Award-Winning BBQ restaurant, please contact Brad Bowman at 937-765-2404, Dan Davis at 937-231-5082, or Mike Madigan at 217-622-9518. Visit [HickoryRiver.com](http://HickoryRiver.com) or e-mail us at [franchise@hickoryriver.com](mailto:franchise@hickoryriver.com).

## OUR FOUNDERS

**HICKORY RIVER SMOKEHOUSE** was founded in 1995 by a veteran, Brad Bowman and his wife Krista, who lived in Texas. This husband and wife team brought the Texas-style BBQ to the Midwest, opening their first restaurant in Urbana, Illinois. The venture was a family effort, all joining in to make recipes. The smokehouse was a success from the start, and today, this fast-casual BBQ restaurant concept is thriving with six franchise locations in Illinois and Ohio.

## THE CONCEPT

**HICKORY RIVER SMOKEHOUSE** focuses on Texas-style barbecue, smoking meats low and slow over hickory wood. Each location has an on-site smokehouse that gives us an edge above the rest by following tried and true traditional methods of barbecue. The fast-casual concept is the new driving force in the restaurant industry, and Hickory River is the perfect example of fast-casual done right – with a self-order counter, allowing for higher customer service, and ensuring only the freshest premium meats, along with high-quality sides, are served to the customer within minutes of ordering. Hickory River Smokehouse maintains a unique and fresh spin on the fast-casual restaurant market. With extensive knowledge and years of experience, this team is well positioned to support franchisees.

## YOUR OPPORTUNITY

**HICKORY RIVER SMOKEHOUSE** offers franchise opportunities to serious, qualified individuals or teams dedicated to carrying on the vision and enjoying the benefits of owning an Award-Winning BBQ restaurant!

## INVESTMENT

**HICKORY RIVER SMOKEHOUSE** franchise investment begins at \$281,000. Are you interested in a Hickory River Smokehouse Franchise? Contact us for a Franchise Kit.

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